



Certificate in Fine Arts - CFA

Become an Artist | 3-month intensive program
www.artbeatclasses.com



Refer to last page for
batch details

About the course

Join the 3-month intensive course with Art Beat and become an art expert.

Beginner friendly art course perfect for anyone looking to learn art professionally, learn multiple mediums in a structured manner in a classroom setting.

Weekday batch

Classes - Wednesday, Thursday &

Friday - 11.30 am to 1.30 pm

Practice sessions - Wed - 2.30 to 5 pm

Weekend batch

Classes - Saturday & Sunday - 11.30 am to 1.30 pm

Practice sessions - Sat - 2 to 3.30 pm



Course highlights

Classroom sessions

Inclusive of starter kit worth INR 2000

Intensive Certified course

Weekday batch snapshot - Wed, Thurs & Fri - 100 hours

72 hours of classes

30 hours of practice/doubt clearing session at the studio

Weekend batch snapshot - Saturday & Sunday - 75 hours

52 hours of classes

23 hours of practice/doubt clearing session at the studio

Note: Each class = 1 session = 2 hours



What does the course contain?

- Introduction to art materials
- Art portfolio introduction, assignments and assessment
- Grid method, art fundamentals (thinking logically, expression), color theory, Light and shadow
- Art mediums (6 + 1 mediums)
- Introduction to object drawing (Live drawing)
- Elements & principles of art
- Gallery visit (Clubbed with 2 batches)
- Building your brand on social media
- Assessments & exam

Art Mediums - History, What is it made up of, Surfaces used, Tools and Materials, Techniques, Advantage and Disadvantage, Brands, Preservation.

Sketching, charcoal, watercolors, soft pastel, oil pastel, acrylics + Bonus - Texture painting

Topics - Understanding & working on concepts of Scapes (Landscapes, seascape, urban sketching), Perspective, Bird, Animal, Botanicals, Still life, abstract, Texture (Palette knife, cone work & rakes - Not russian sculpting)

Topics covered

Topics - Understanding & working on concepts

Scapes - Landscapes, seascapes & urban sketching



Bird



Animal



Botanicals



Still life



Abstract



Texture (Palette knife, cone work & rakes - Not russian sculpting)



Mediums covered

Each medium will have multiple techniques

Graphite - Sketching



Charcoal



Watercolors



Acrylics



Mediums covered

Each medium will have multiple techniques

Soft pastel



Oil pastel



Bonus - Texture painting



Why learn from Art Beat?



- Certification
- Access to expert teachers
- Art Portfolio assistance
- Dedicated doubt clearing sessions
- Pre-reads & interactive classroom sessions
- Theory + Practicals
- Whatsapp access to Art Beat Team even after the course



5 star rated art school



Who is this course for?

Art enthusiasts looking to start teaching/conducting art classes & workshops

- Anyone who wants to learn art in a structured manner
- Art teachers who want to get better results from their classes & workshops
- Teachers & artists who want to start teaching art courses
- Entrepreneurs who want to start an art school
- Any art enthusiasts with an interest in earning income from their artwork
- Anyone who is above the age of 21 years
- Artists & teachers who want to refine their skills





3-month intensive coaching

This intensive training program lets you explore the world of art

- Group sessions
- 11. 30 am to 1.30 pm
- 2 hour sessions x 3 days (Weekday)
- 2 hour sessions x 2 days (weekend)
- Explore multiple mediums
- Certification post completion of the program

Hands-on teaching experience

Get trained by expert teachers. Work on your artwork alongside your teachers.

- Group sessions
- Practice sessions
- Q & A sessions
- Assignments
- Working on feedback for assignments





Learn 6 different mediums

Multiple mediums to give you a different perspective & a wholesome learning experience

- 6 + 1 different mediums
- Mediums cover basics to intermediate level
- Elements & principles of art
- And no other boring stuff!

Build your portfolio

Learn how to build & create the best of your portfolio to start your career in fine arts

- A one of a kind portfolio
- Learn and master the art of Expression
- Be confident with your portfolio





Access to the art community

Become part of the 20000+ art enthusiasts that Art Beat has built over the years.

- Exclusive access to the founders post your course.
- Access to art experts, teachers, and fellow students during your course
- Assistance post-course completion

Starting your own art classes

Learn from the founder, other art entrepreneurs & artists across the country.

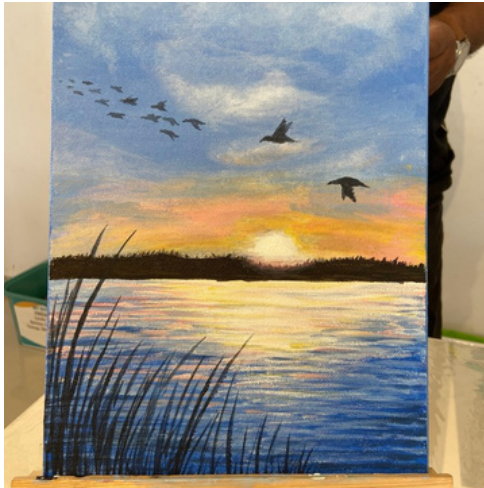
- Branding
- Continuous learning
- Promoting your classes
- Pricing & promotions
- How to build a website





Our student community





**Student work from CFA
course**

Fees

Regular Fees INR 59,999

Fees includes all materials at the studio.

Weekday batch from June 2026

Wed, Thurs & Fri

Morning batch: 11.30 am to 1.30 pm

Practice sessions: Wed - 2.30 - 5 pm

10th June 2026 - SOLD OUT

9th September 2026 (Last batch of the year)

Regular Fees INR 64,999

Fees includes all materials at the studio.

Weekend batch :

Saturday & Sunday

Morning batch: 11.30 am to 1.30 pm

Practice sessions: 2 - 3.30 pm

13th June 2026 - SOLD OUT

12th September 2026 (Last batch of the year)

Upcoming batches

CFA weekday batch

6th January 2027

10th March 2027

9th June 2027

CFA weekend batch

9th January 2027

13th March 2027

12th June 2027

Optional add ons

1. Oil painting masterclass - 4,500 (6 hours - 1 artwork)

2. Resin + Decoupage masterclass - 4,500 (6 hours - 2 artwork)

3. Teacher training (Final certificate will say - Teacher training program) - 30,000 (1 month)

Includes curriculum creation, shadowing teachers, taking classes & workshops, additional medium - Oil painting, decoupage & mixed media



Refer & earn INR 1000

If your friend enrolls for CFA along with you, both you and your friend will get INR 500 referral discount.



Our Team



Namratha G N

FOUNDER



Rajeev G N

MANAGING PARTNER



Jinal Trivedi

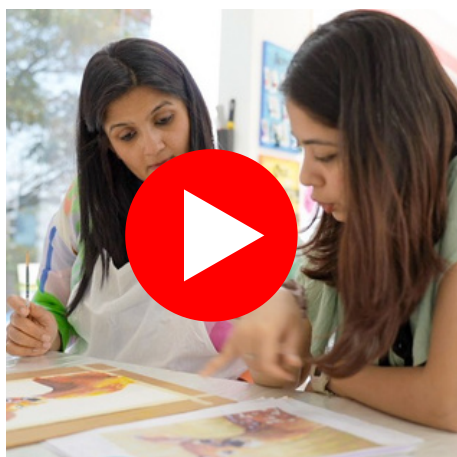
HEAD OF PARTNERSHIPS &
CORPORATE



Deeksha Shrivastava

GROWTH MANAGER

See what our students have to say





art BeAt

Art is a good start!